



## **t:slim Insulin Pump from Tandem Diabetes Care a Finalist in 26th Annual CONNECT Most Innovative New Product Awards**

SAN DIEGO, CA, September 30, 2013

Tandem Diabetes Care®, Inc. (“Tandem”) today announced that its t:slim® Insulin Pump has been selected as a finalist in the Life Sciences – Medical Products category for the 2013 Most Innovative New Product Awards, sponsored by CONNECT. The t:slim Pump is the first touchscreen insulin pump for people with diabetes and uses a smartphone-style interface that makes insulin pump therapy simple to teach, learn, and use.

“We are hard at work innovating the next generation of medical devices designed with the consumer in mind,” said Kim Blickenstaff, president and CEO of Tandem. “Being a CONNECT Most Innovative Product finalist further validates the efforts of our team and the contributions of more than 5,500 people with diabetes who participated in the development process.”

CONNECT, a regional program that catalyzes the creation of innovative technology and life sciences products in San Diego County, continues its twenty-six year tradition of honoring San Diego's leaders of innovation and groundbreaking new products with the annual award.

The CONNECT Most Innovative New Product Awards ceremony, to be held at the Hilton La Jolla Torrey Pines on Dec. 6, will honor product innovation in the following categories: Aerospace & Security Technologies, Communications & IT, Hardware & General Technology, Life Sciences – Diagnostics & Research Tools, Life Sciences – Medical Products, Mobile Apps, Software, Sport & Active Lifestyle Technologies and Sustainability.

For the complete list of winners and other information please visit the Most Innovative New Product Awards website ([www.connect.org/most-innovative-new-product-awards](http://www.connect.org/most-innovative-new-product-awards)).

### **About CONNECT**

CONNECT is a regional program that catalyzes the creation of innovative technology and life sciences products in San Diego County by creating an environment in which inventors and entrepreneurs have access to the resources they need for success. Since 1985, CONNECT has assisted in the formation and development of more than 3,000 companies and is now widely regarded as one of the world's most successful organizations linking inventors and entrepreneurs with the resources they need for commercialization of innovative products. As a result, the program has been modeled in more than 50 regions around the world – most recently in New York City, Bogotá, Colombia and Saudi Arabia. To learn more about CONNECT, please visit [www.connect.org](http://www.connect.org) or call 858.964.1300.

### **About Tandem Diabetes Care, Inc.**

Tandem Diabetes Care, Inc. ([www.tandemdiabetes.com](http://www.tandemdiabetes.com)) is a privately held company dedicated to advancing the management of diabetes through novel technologies. The Company offers a comprehensive, user-centric and integrated approach to product design, development, and customer care. Tandem Diabetes Care is based in San Diego, Calif.

Follow Tandem Diabetes Care on Twitter [@tandemdiabetes](https://twitter.com/tandemdiabetes), use #tslim and #tconnect.

Follow Tandem Diabetes Care on Facebook at [www.facebook.com/TandemDiabetes](http://www.facebook.com/TandemDiabetes).

t:slim and Tandem Diabetes Care are registered trademarks, and t:connect is a trademark, of Tandem Diabetes Care, Inc.

