

Tandem Diabetes Care Sponsors "Greatest Awards Show in Diabetes"

SAN DIEGO, CA, August 13, 2013

Tandem Diabetes Care®, Inc. ("Tandem") announced today that it is the Presenting Sponsor of The Greatest Awards Show in Diabetes, presented by Insulindependence (IN), a nonprofit organization dedicated to uniting, expanding, and supporting the active lives of people with diabetes. The event will be hosted at the House of Blues in San Diego, August 17, 2013 as the red carpet highlight of IN's <u>2013 North American Conference on Diabetes and Exercise</u>. This year's show will bring together some of the biggest names in diabetes to recognize the year's most notable achievements in diabetes and sport.

Masters of Ceremonies are diabetes patient blogger Kerri Morrone Sparling (<u>SixUntilMe.com</u>) and Mt. Everest Climber and Ironman Triathlete Sebastien Sasseville. Both have Type 1 diabetes.

Insulindependence and Tandem Diabetes Care will honor eight individuals, including this year's winner of the Paula and Lew Harper Collegiate Scholarship (\$1,000) and Grand Prize Athletic Achievement Award (\$5,000).

The public is invited to vote on finalists through August 15, 2013 at: Insulindependence.org.

"The diabetes community never ceases to inspire us, and this program is a perfect example of the reasons why," said Kim Blickenstaff, president and CEO of Tandem Diabetes Care. "We are proud to be a supporter of Insulindependence and the active diabetes community, and we look forward to a great event."

"It's a unique privilege to work with a local partner on an international scale," said Peter Nerothin, founder and president of Insulindependence. "Tandem brings an electrifying energy that's a perfect match for our overarching goal of empowerment."

Tickets to The Greatest Awards Show in Diabetes are available for purchase online at: <u>http://www.insulindependence.org/in-conference/athletic-achievement-award/attend-the-show/</u>

About Insulindependence

Insulindependence (IN) (<u>www.insulindependence.org</u>) is a nonprofit member association dedicated to uniting, expanding, and supporting the active diabetes community. With support from over 4,000 individual members, 8,000 donors and a growing number of member organizations, we are a leading authority in exercise and recreation for people living with diabetes. Through excellence in member services, outreach, and education we are actively pursuing our vision to reduce the burden of diabetes in the United States through physical activity and peer support.

About Tandem Diabetes Care, Inc.

Tandem Diabetes Care, Inc. (<u>www.tandemdiabetes.com</u>) is a privately held company dedicated to advancing the management of diabetes through novel technologies. The Company offers a comprehensive, user-centric and integrated approach to product design, development, and customer care. Tandem Diabetes Care is based in San Diego, Calif.

Follow Tandem Diabetes Care on Twitter <u>@tandemdiabetes</u>, use #tslim and #tconnect. Follow Tandem Diabetes Care on Facebook at <u>www.facebook.com/TandemDiabetes</u>.

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